

Denneboom Exhibits Its Media Expertise to the AGO

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The **Art Gallery of Ontario** (AGO) has appointed **Doug Agency** and **Denneboom Media** to launch its September reopening brand campaign. Fourteen agencies were invited to participate in the formal review process. Prior to the hire, the AGO worked on a per-exhibit basis with various agencies.

“We’re very excited and proud to be working with the AGO and the Doug agency to bring the new AGO art experience to life”, says Jack Denneboom, President of Denneboom Media. The new facility, designed by world renowned architect Frank Gehry, includes a theatre, two restaurants, new entrance, special events facility and an education centre.